



DevOpsDays
INDIA 2017

SPONSORSHIP PROSPECTUS



WHY SPONSOR DEVOPSDAYS INDIA



DevOpsDays India is the premier Indian conference for all things DevOps & brings together the best and brightest from technology & business.

On the **15th & 16th** of **September 2017**, the Fourth edition of DevOpsDays India will be held at **Hotel Vivanta by Taj** in the garden technopolis of **Bengaluru**.

Organized by volunteers on a non-profit basis, DevOpsDays India is the ideal place for Sponsors to:

- Reach **300+** community of talented programmers & architects
- Meet international & Indian top programmers & experts
- Learn emerging business technology trends & developments
- Build your technology & employer brand



A GLOBAL COMMUNITY



DevOpsDays India has attracted participants from 15 countries in the last 3 editions & features expert speakers from India & abroad who are in constant demand all over the world.

Over the **2 day conference** participants learn by attending talks & workshops, and networking opportunities are aplenty before and at the conference venue & post conference party.

Some of our early supporters who have sponsored DevOpsDays India in the past:

CodeIgnition  Qwinix 

 CHEF™  shippable  redhat.

GOLD SPONSOR

5 Slots

INR 4,00,000 / USD 6100 *

- Company logo at Venue (registration area, stage, backdrop)
- Company logo on T-shirts
- 1 delegate give-away
- Exhibit Booth space – 10 feet (width) x 6 feet (depth) along with table, two chairs and a power connection. This will be available from 12 midnight of 15th Sept. 2017. Booths are not selectable. Our team will assign your booth. (See ahead for a photo of the Booth space).
- Company logo on all videos.
- We shall show your logo on the screen in between breaks during the conference.
- Mention in all newsletters.
- Company Name and Logo on webpage (350x200px)
- Twitter Promotion and credits
- 8 conference passes (*includes post conference party passes*) and 15% discount on additional conference tickets
- We will send pre and post-conference emails to all attendees explaining your company/product. You need to give us the details.
- 3 minute Sponsor's speaking slot on stage

SILVER SPONSOR

5 Slots

INR 2,50,000 / USD 3000 *

- Company logo at Venue (registration area, stage, backdrop)
- Allowed 1 Delegate giveaway
- 2 Roll-up Standees (*designed & provided by sponsor, height not to exceed 82"*)
- We shall show your logo on the screen in between breaks during the conference
- Mention in all newsletters.
- Company Name and Logo on webpage (200x150px)
- Twitter Promotion and credits
- For an additional Rs 10,000 you can book an Exhibit Booth space – 10 feet (width) x 6 feet (depth) along with table, two chairs and a power connection. This will be available from 12 midnight of 15th Sept. 2017. Booths are not selectable. Our team will assign your booth. (See ahead for a photo of the Booth space).
- 5 conference passes (*includes post conference party passes*) and 10% discount on additional conference tickets

MEDIA SPONSOR

1 Slot

INR 2,00,000 / USD 3000 *

- Name & Logo on DevOpsDays India homepage (*300 X 150 px*)
- Twitter promotion & credits
- Logo at venue (*registration area, stage, backdrop*)
- Allowed 1 Delegate giveaway
- 2 Roll-up Standees (*designed & provided by sponsor, height not to exceed 82"*)
- Logo on all event talk videos
- Logo display during intervals (*rolling presentation*)
- 4 conference passes (*includes post conference party passes*) and 10% discount on additional conference tickets



Exhibit Booths

GET IN TOUCH

To sign up to become a sponsor, send us an email at:

team@emergingtechs.in

DevOpsDays India will be held at Hotel Vivanta by Taj, Bangalore on 15th and 16th September 2017.

[@devopsdaysindia](https://twitter.com/devopsdaysindia)

www.devopsdaysindia.org