



DevOpsDays
INDIA 2018

SPONSORSHIP PROSPECTUS



WHY SPONSOR DEVOPSDAYS INDIA



DevOpsDays India 2018 Sponsorship Prospectus

DevOpsDays India is the premier Indian conference for all things DevOps & brings together the best and brightest from technology & business.

On the **8th & 9th of December 2018**, the Seventh edition of DevOpsDays India will be held at **Hotel Sheraton Grand** in the garden technopolis of **Bengaluru**.

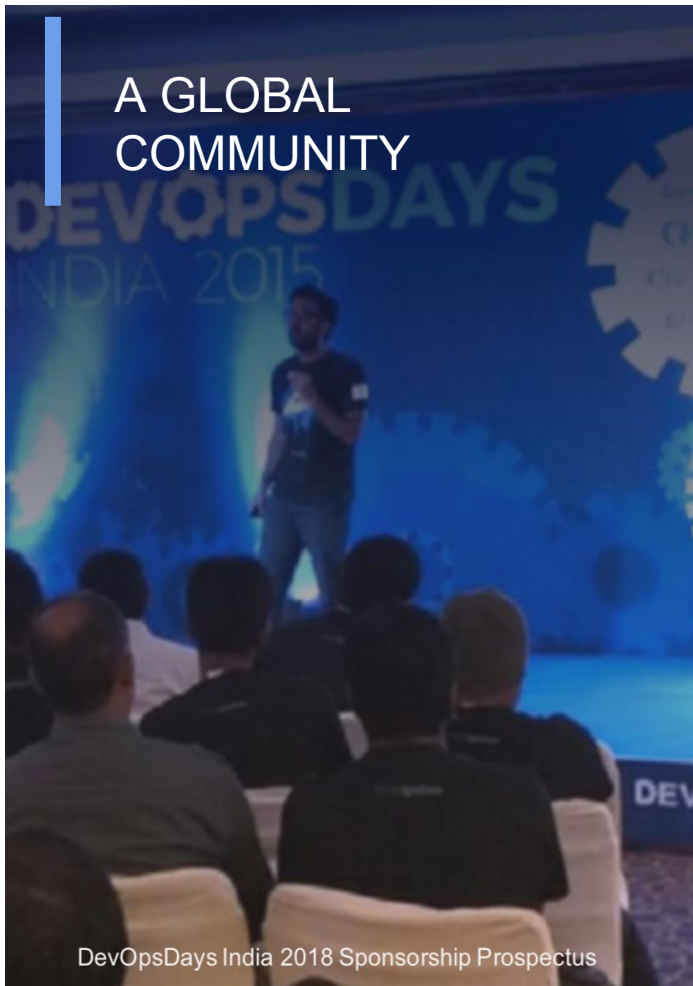
Organized by volunteers on a non-profit basis, DevOpsDays India is the ideal place for Sponsors to:

- Reach **300+** community of talented programmers & architects
- Meet international & Indian top programmers & experts
- Learn emerging business technology trends & developments
- Build your technology & employer brand

ORGANIZED BY: emerging
technology
trust



A GLOBAL COMMUNITY



DevOpsDays India has attracted participants from 18 countries in the last 6 editions & features expert speakers from India & abroad who are in constant demand all over the world.

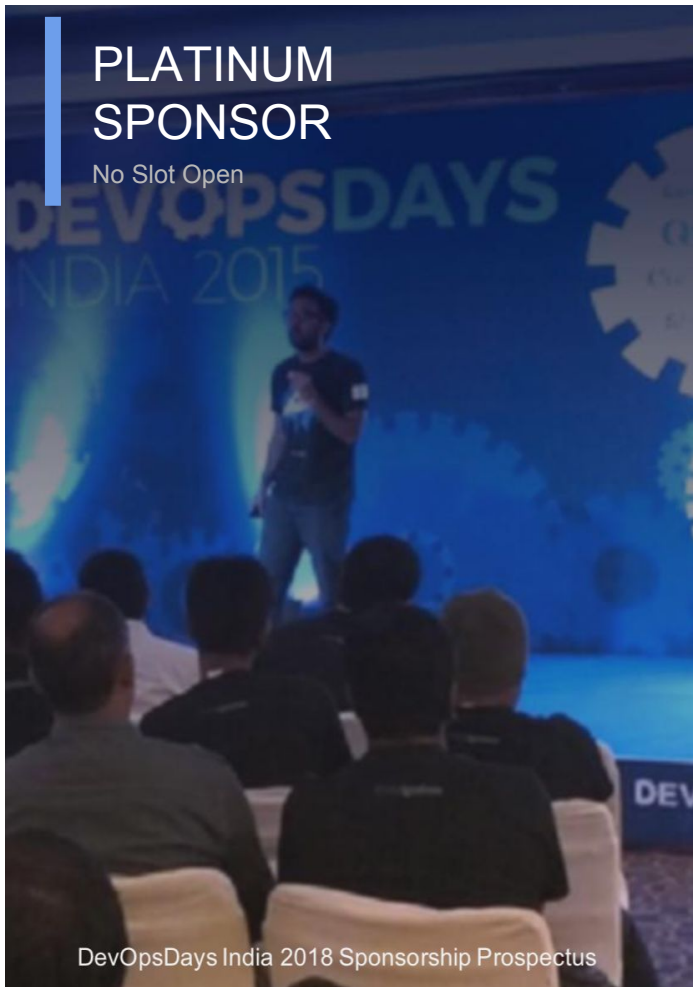
Over the **2 day conference** participants learn by attending talks and the networking opportunities are aplenty before and at the conference venue & post conference party.

Some of our early supporters who have sponsored DevOpsDays India in the past:



PLATINUM SPONSOR

No Slot Open



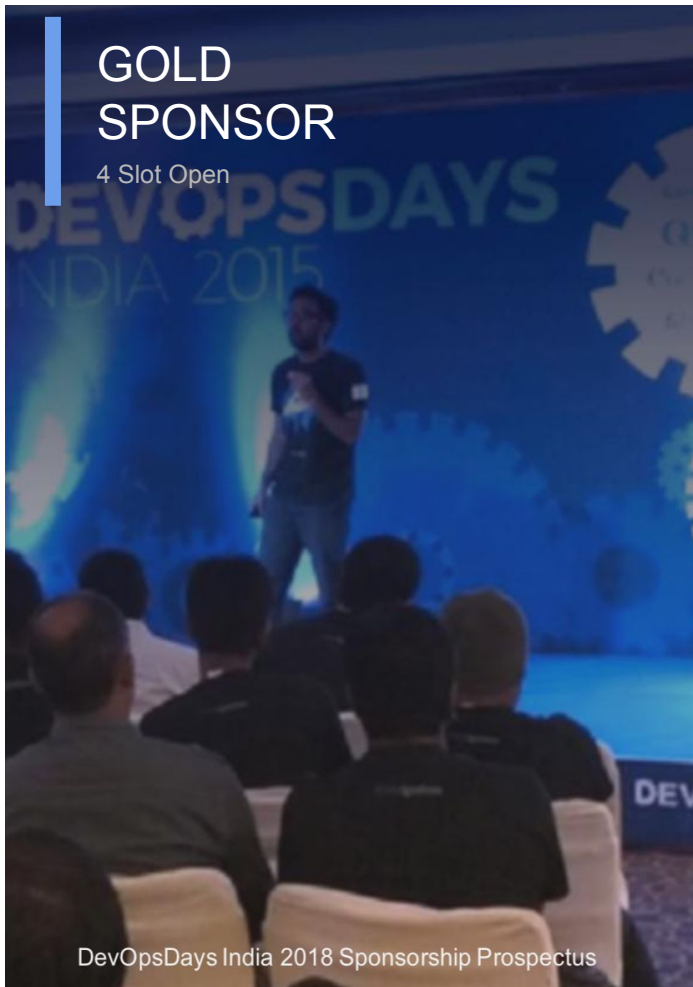
DevOpsDays India 2018 Sponsorship Prospectus

INR 8,00,000 / USD 12,500

- Company logo at Venue (registration area, stage, backdrop)
- 2 delegate give-away
- Exhibit Booth space – 10 feet (width) x 6 feet (depth) along with table, two chairs and a power connection. This will be available from midnight of 7th Dec. 2018. Booths are not selectable. Our team will assign your booth. (See ahead for a photo of the Booth space).
- Company logo on all videos.
- We shall show your logo on the screen in between breaks during the conference.
- Mention in all newsletters.
- Company Name and Logo on webpage (350x200px)
- Twitter Promotion and credits
- 12 conference passes (includes post conference party passes) and 20% discount on additional conference tickets
- We will send pre and post-conference emails to all attendees explaining your company/product. You need to give us the details.
- 5 minute Sponsor's speaking slot on stage

GOLD SPONSOR

4 Slot Open



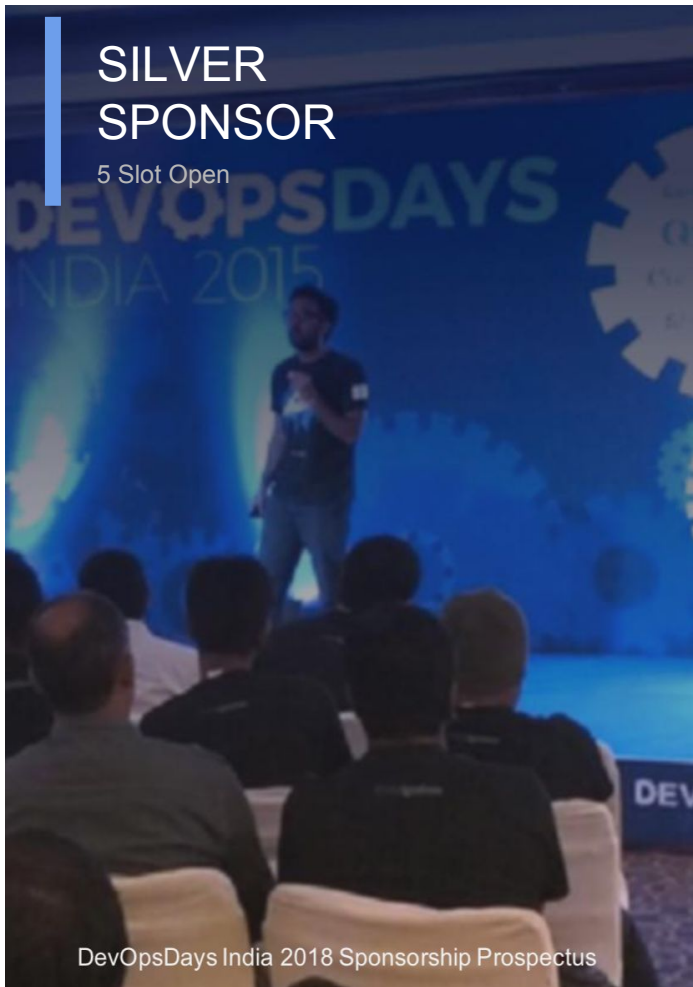
DevOpsDays India 2018 Sponsorship Prospectus

INR 5,00,000 / USD 7,500

- Company logo at Venue (registration area, stage, backdrop)
- 1 delegate give-away
- Exhibit Booth space – 10 feet (width) x 6 feet (depth) along with table, two chairs and a power connection. This will be available from midnight of 7h Dec. 2018. Booths are not selectable. Our team will assign your booth. (See ahead for a photo of the Booth space).
- Company logo on all videos.
- We shall show your logo on the screen in between breaks during the conference.
- Mention in all newsletters. Company Name and Logo on webpage (350x200px)
- Twitter Promotion and credits
- 8 conference passes (includes post conference party passes) and 15% discount on additional conference tickets
- We will send pre and post-conference emails to all attendees explaining your company/product. You need to give us the details.
- 3 minute Sponsor's speaking slot on stage

SILVER SPONSOR

5 Slot Open



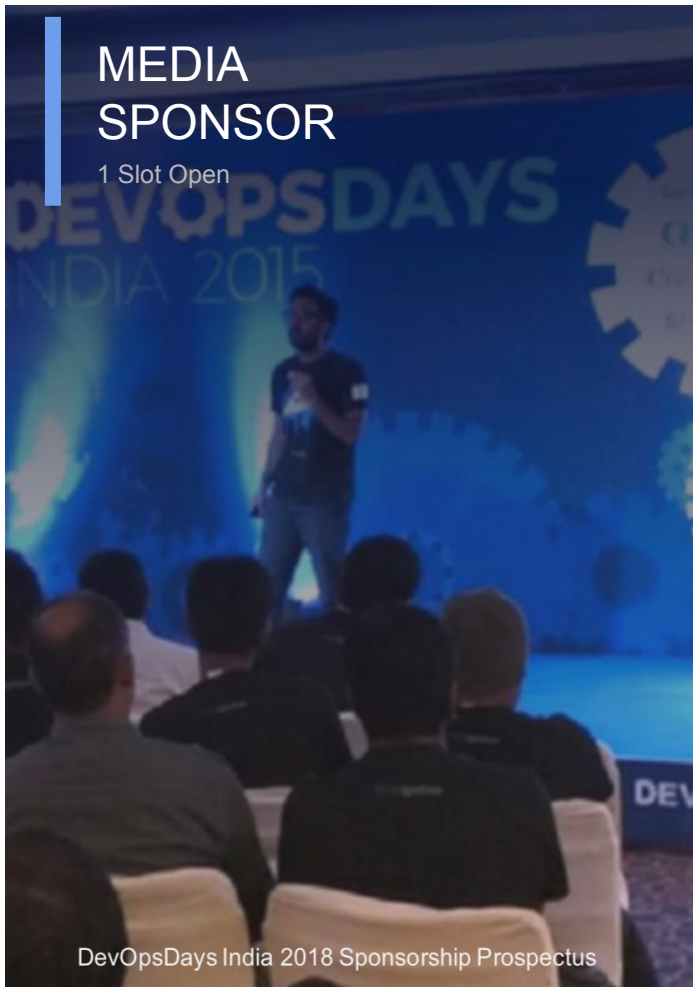
DevOpsDays India 2018 Sponsorship Prospectus

INR 3,00,000 / USD 4,500

- Company logo at Venue (registration area, stage, backdrop)
- Allowed 1 Delegate giveaway
- 2 Roll-up Standaes (*designed & provided by sponsor, height not to exceed 82"*)
- We shall show your logo on the screen in between breaks during the conference
- Mention in all newsletters.
- Company Name and Logo on webpage (200x150px)
- Twitter Promotion and credits
- For an additional Rs 10,000 you can book an Exhibit Booth space – 10 feet (width) x 6 feet (depth) along with table, two chairs and a power connection. This will be available from midnight of 7th Dec. 2018. Booths are not selectable. Our team will assign your booth. (See ahead for a photo of the Booth space).
- 5 conference passes (*includes post conference party passes*) and 10% discount on additional conference tickets

MEDIA SPONSOR

1 Slot Open



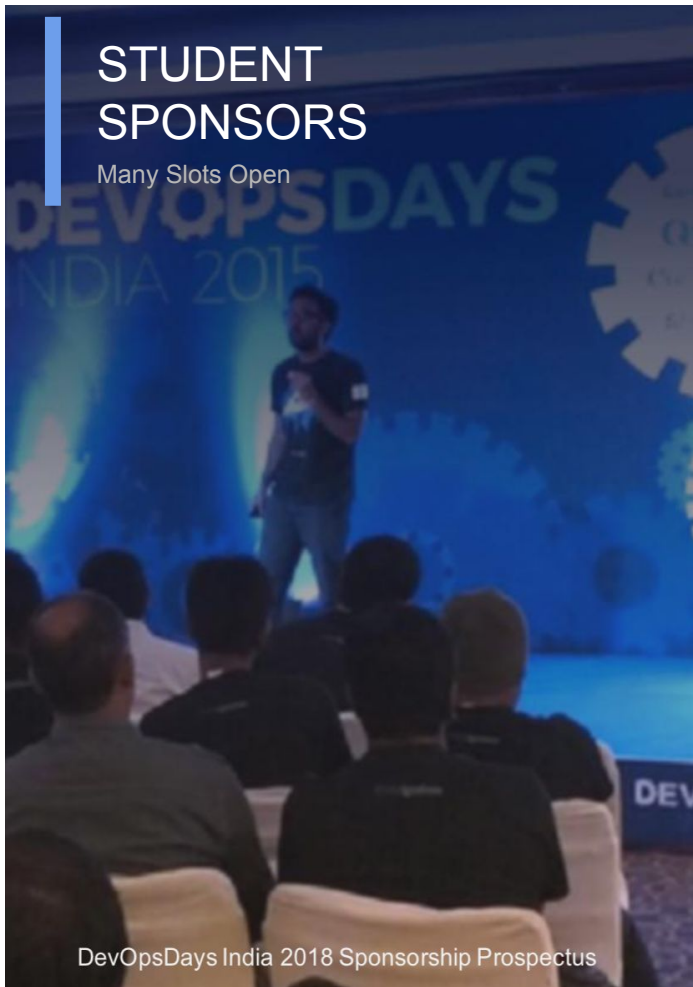
DevOpsDays India 2018 Sponsorship Prospectus

INR 3,00,000 / USD 4,500

- Name & Logo on DevOpsDays India homepage (300 X 150 px)
- Twitter promotion & credits
- Logo at venue (registration area, stage, backdrop)
- Allowed 1 Delegate giveaway
- 2 Roll-up Standees (designed & provided by sponsor, height not to exceed 82")
- Logo on all event talk videos
- Logo display during intervals (rolling presentation)
- 5 conference passes (includes post conference party passes) and 10% discount on additional conference tickets

STUDENT SPONSORS

Many Slots Open

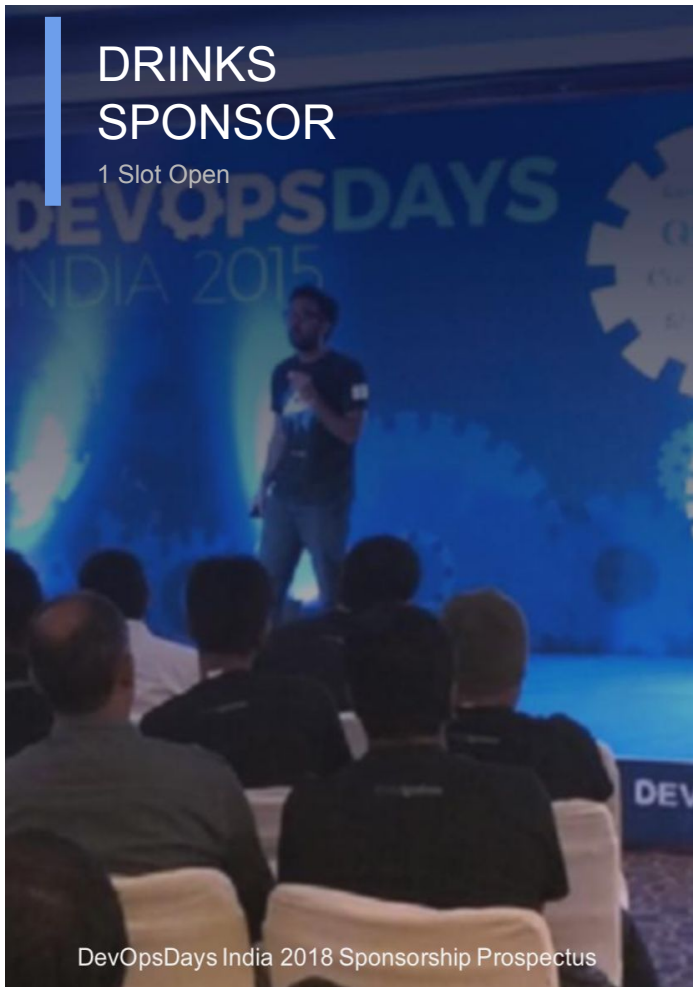


In Blocks of INR 60,000 for 2 students

- Name & Logo on DevOpsDays India homepage (300 X 150 px)
- Twitter promotion & credits
- Logo at venue (registration area, stage, backdrop)
- 2 conference passes (includes post conference party passes) and 10% discount on additional conference tickets

DRINKS SPONSOR

1 Slot Open



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INR 1,00,000 / USD 1,500

- Company logo at Venue (registration area, stage, backdrop)
- Allowed 1 Delegate giveaway
- 1 Roll-up Standee (designed & provided by sponsor, height not to exceed 82")
- We shall show your logo on the screen in between breaks during the conference
- Mention in all newsletters.
- Company Name and Logo on webpage (200x150px)
- Twitter Promotion and credits
- 1 conference passes (includes post conference party passes).
- Booth space is available for Rs 15,000 extra

LANYARD SPONSOR

1 Slot Open

INR 80,000 / USD 1,200

- Company logo at Venue (registration area, stage, backdrop)
- Allowed 1 Delegate giveaway
- We shall show your logo on the screen in between breaks during the conference
- Mention in all newsletters.
- Twitter Promotion and credits
- Booth space is available for Rs 15,000 extra



Exhibit Booths

SPONSORS
SO FAR..

DEVOPSDAYS
INDIA 2015



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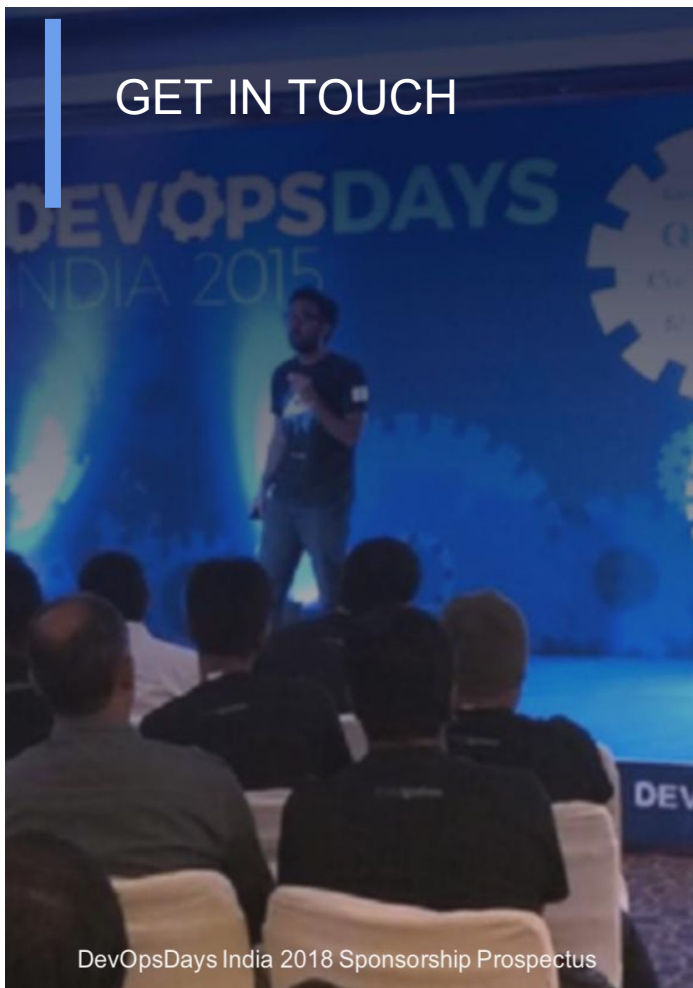
Platinum Sponsor:



Gold Sponsor:

ThoughtWorks®

GET IN TOUCH



To sign up to become a sponsor, send us an email at:

team@emergingtechs.in

DevOpsDays India will be held at Sheraton Grand, Bangalore on 8th and 9th December 2018.

[@devopsdaysindia](https://twitter.com/devopsdaysindia)

www.devopsdaysindia.org